

### Sustainable, mobile, awesome

At its heart coodo is about sustainability and mobility. The **event coodo** brings these two fundamental principles into focus by combining innovative design and modular assembly with precision German engineering to deliver a game changer in the event industry.

Constructed from High Grade Aluminum and other sustainable composites, the **event coodo** is lightweight and easy to transport, providing a true advantage in event logistics without compromising on customer experience.

The minimalist architectural design allows **coodo** to function like a building, evoking a sense of calm and belonging and feeling anything but temporary or commercial.

The unmistakable arched corners provide an elegant frame to beautifully set the scene for any event or showcase. **coodo** is unmistakably present, yet politely unintrusive.

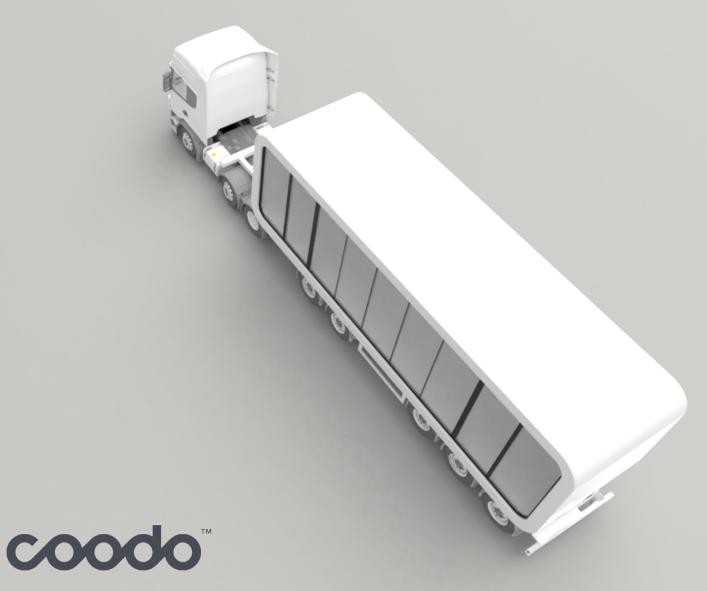
The event coodo also benefits from a unique modular configuration allowing quick assembly, flexible layouts and almost unlimited space.

The semi gloss white walls provide a blank canvas for branding and expansive glazed facades creates a wonderful sense of openness and unobstructed views both in and out of the **coodo**.

Various customisations allow the event coodo to be configured as needed to allow everything from an open gallery-like space to a fully functioning bar.

The event coodo is the perfect platform for showcasing and hosting.





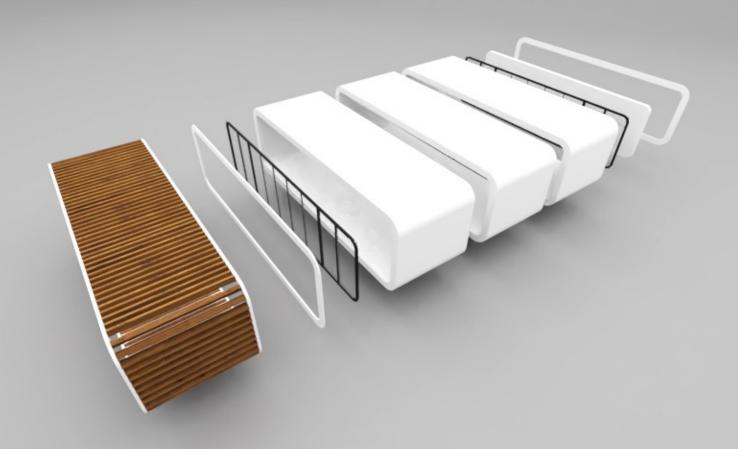
## Faster than the cops?

Now we would never suggest or condone illegal behaviour, but coodo does however use this slogan as a benchmark for innovating the speed and ease with which coodo modules can be moved and assembled. Many of our clients often exhibit in locations where fast installation and pack down are not only convenient but a requirement to avoid penalties and adhere to short installation windows.

For this reason coodo features a host of anchoring points that will allow a small crane to easily position the units as required.

For even more convenience and to assist the on and off load process, coodo has developed a unique lifting system that could raise coodo off the ground enough to allow access for a trailer, making loading supper easy and fast.





# "Will that be Small, Medium or Large?"

Every event organiser will know that planning for the right amount of space to host guests and visitors is both art and science. Striking a balance between intimacy, comfort and logistics is no easy task. This is why we designed the event coodo.

Modular connectivity of singular units allow spaces to be flexibly expanded or contracted as needed with minimal effort, allowing the space to be set up according to its intended use and audience. All this whilst maintaining a beautiful space, reminiscent of minimalist architecture.

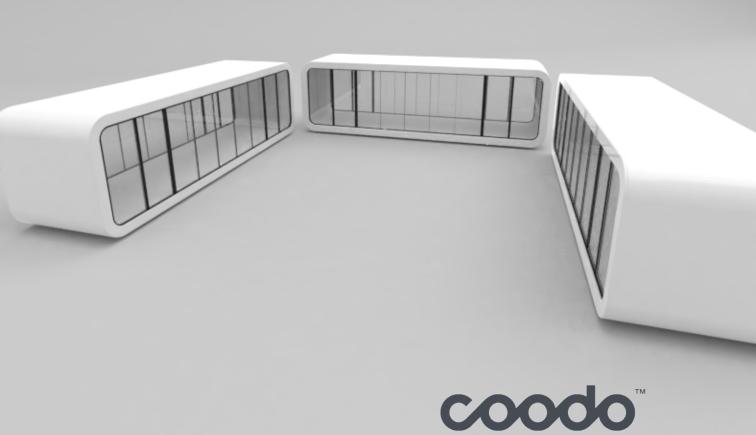
The event coodo is offered in three standard packages to cater for everything from pop up retail spaces to larger social lounges.

Introducing coodo 32 - S (Small), M (Medium), L (Large).

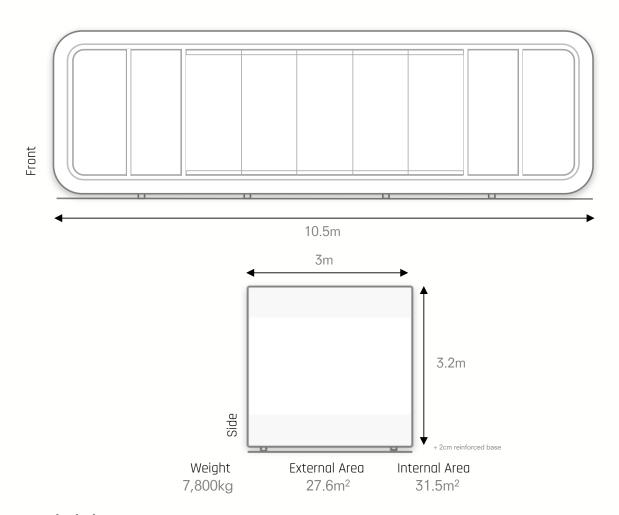


<sup>\*</sup>Each module offer approximately 30 m<sup>2</sup> of space.

<sup>\*\*</sup>Additional modules can be added if needed to allow for even bigger spaces.



#### **S** Package



#### Includes:

 $1 \times 1$  x coodo white plain approx.  $30 \text{m}^2$  internal,  $1 \times 1$  x glazed façade with fold away track doors,  $1 \times 1$  x closed back wall, Electrical connections, Lighting, Flooring Finishes

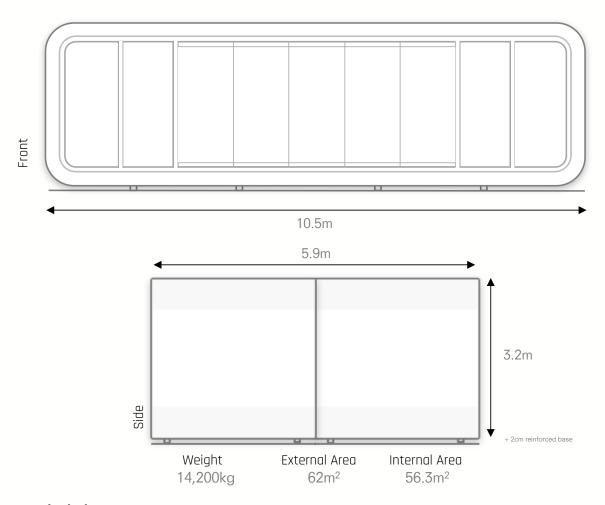
**Price:** £78,000 (ex VAT)







#### **M** Package

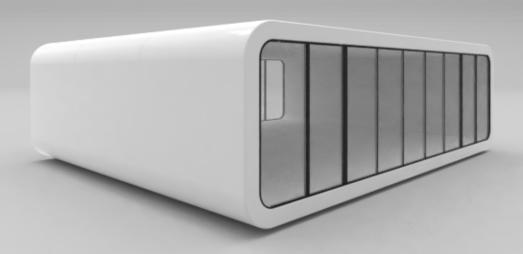


#### Includes:

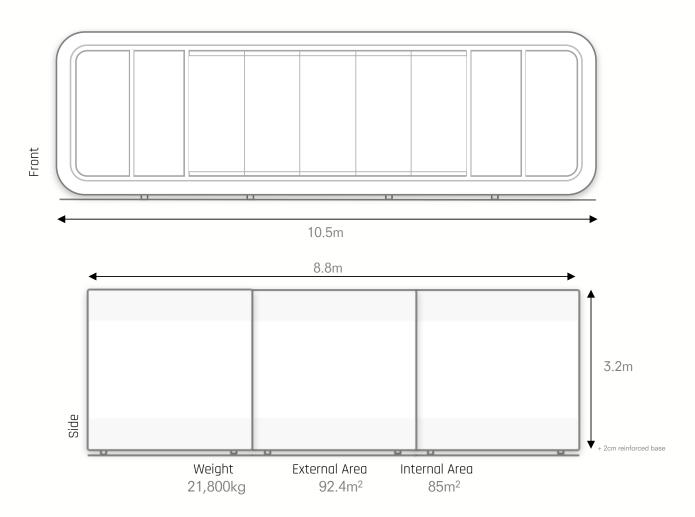
 $2 \times 1$  coodo white plain approx.  $60m^2$  internal,  $1 \times 1$  glazed façade with fold away track doors,  $1 \times 1$  closed back wall, Electrical connections, Lighting, Flooring Finishes

**Price:** £135,000 (ex VAT)





#### **L** Package



#### Includes:

 $3 \times 1$  coodo white plain approx.  $90 \text{m}^2$  internal,  $1 \times 1$  glazed façade with fold away track doors,  $1 \times 1$  closed back wall, Electrical connections, Lighting, Flooring Finishes

Price: £198,000 (ex VAT)



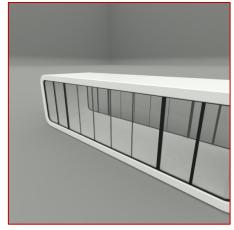
#### SML Add-ons



**Custom Branding Package** From £5,000



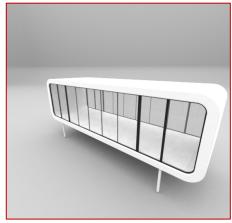
Additional Modules From £63,000



Fully Glazed Back Wall with sliding track doors
From £17,500



**Custom Lettering Package** From £500



**Hydraulic Legs** POA



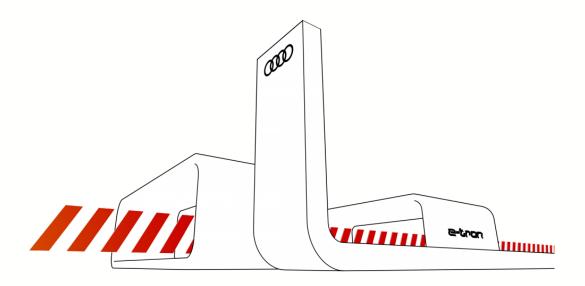
#### Case study

In May 2018, Audi debuted the event coodo at the highly acclaimed ABB BMW-i Formula E in Berlin, showcasing a range of their electric vehicles including the much anticipated Audi E-Tron prototype as part of the Allianz E-Village showcase.

Against the backdrop of the old Tempelhof airport in East Berlin the cold concrete and steel giant provided no match for the clean elegant lines of the Audi coodo installation, providing a real showstopper for the automotive brand and comfortably hosting thousands of visitors on the day who enjoyed the intimate interaction with the E-Tron concept.

The event was heralded by spectators and organisers alike, especially when it came to mobilising the units after the show.

See the full press release at http://www.coodo.com/press-release/





#### Get in touch

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